

FILE SUBMISSION GUIDELINES

Company Name _____

Art Contact _____

Phone Number _____

E-mail _____

APPLICATION USED & VERSION:

- Adobe Illustrator (Preferred) _____
- Adobe InDesign _____
- Adobe Photoshop _____
- QuarkXpress _____
- Other _____

FILES SUPPLIED:

- CD _____
- CL&D FTP (Include File Name) _____
- Other FTP: Hostname _____
 Username _____
 Password _____
- E-mail sent to: _____
- Other _____

BAR CODE:

CL&D Graphics reproduces each barcode to our standards to ensure scanability. CL&D standards: 90% minimum, 100 micron BWR, 1/8" quiet zone.

- File Supplied _____
- OR
- CL&D to Create: _____
- Type of Barcode: _____
- Numbers: _____

PHOTOSHOP SUPPORT FILES:

- FPO's are clearly marked
- All hi res are at least 300 dpi
- All hi res are CMYK, Duotones, or DCS 2.0 files
- * PLEASE INCLUDE ALL LAYERED PHOTOSHOP FILES**

MUST SUPPLY ONE OF THE BELOW FOR REFERENCE:

- Hard Copy OR PDF

FILE PACKAGING:

- Job has been collected through a preflight program.
- All supporting files are included.
- All fonts have been included, INCLUDING support file fonts.
- If more than 1 file is supplied, please indicate which file to use.
- Please stuff all files before placing on our FTP site or sending via email.

LAYOUT:

- Colors that touch the edge of the page require a 1/16" bleed.
- Copy/Text minimums: 3pt - positive printing, 4pt - bold and reverse print.
- Line minimums: .4pt - positive printing, .5pt - reverse print.
- Trademarks (™, ®, ©, °, etc.) 5pt is minimum, bold if reversing.
- Keyline in process to avoid color variations due to web movement with a 2.88pt stroke.
- If eyemark(s) apply, please include required size and position.

COLOR:

- Gradients should carry a minimum of 2% dot to avoid drop offs
- Process 4 color printing should be limited to use in photographs
- Pantone® colors are used in flexographic printing for the most accurate color matching.
- Avoid going over your targeted number of colors. Contact your Account Representative for amount of stations available pending type of label printing.

TRAPPING:

- Trapping: .010"

SPECIAL NOTES: _____
